# TERMS AND CONDITIONS FOR 'ICONIQ WINTER WHISKY' CONTEST

# **INTRODUCTION:**

ICONiQ WINTER WHISKY invites participants to buy a bottle of ICONiQ WINTER and take part in the contest by posting their pictures on their Instagram tagging #OPENYOURICONIQ. Contest starts on 1<sup>st</sup> Feb 2025 and ends on 28<sup>th</sup> Feb 2025.

Participants from city limits of NAGPUR only can take part in this contest and be Lucky winners to stand a chance to win ₹500/- (Rupees Five Hundred Only) Amazon Voucher.

# **ELIGIBLITY FOR PARTICIPATION:**

This free-to-enter contest is open to Indian residents in city limits of Nagpur only and of age 25 years & above. Employees of channel partners for the contest (Outlets, Dealers, Distributors, Sales Executives of Dealerships & Distributors), employees of Allied Blenders and Distillers Limited ("ABDL"), its affiliates, subsidiaries and their families, respective liable employees, officers and directors are not eligible to participate in the contest.

### **CONTEST DETAILS:**

### **Participation Process:**

picture with your ICONiQ Winter bottle and post it on Instagram tagging #openyouriconiq and lucky winners shall stand a chance to win ₹500/- (Rupees Five Hundred Only) Amazon Voucher "Voucher".

#### **Gratification Process:**

- The shortlisted winners will be contacted directly through a message on Instagram and requested for their contact details (i.e. Valid Email ID & mobile number) along with valid photo ID issued by Indian Government department / authority for verification of the attendees. After completion of the process, final winners shall be informed by way of email to their valid Email ID and/or mobile number and thereafter,
- Instructions will be shared on how to collect Voucher.
- The winners will be responsible for any applicable gift taxes and other applicable taxes levied.
- Each participant / winner is entitled only to a maximum of one Voucher.

### **GENERAL TERMS AND CONDITIONS:**

- Pictures shown on the website or advertisement are for illustrative purposes only.
- Participants need to click a picture with your ICONiQ Winter bottle and post it on Instagram tagging #OPENYOURICONIQ to be eligible to participate in this contest.
- By participating in the contest, winners unconditionally accept and confirm that there shall be no liability on ABDL, its affiliates / subsidiaries and their respective employees, officers and directors in case of any issues related to gift due to incorrect contact details / ID proof / other details shared by the winners / participants or for any reason not attributable to willful default or neglect of ABDL. Deficiencies/defects/warranty related issues in the gift.
- ABDL retains the right to alter or withdraw or cancel the contest, without any prior notice / information.
- Winners / participants will be responsible for compliance with all Indian laws including tax laws as may be applicable in respect of their winning the contest and ABDL, its affiliates / subsidiaries and their respective employees, officers and directors will not be liable in any manner for the same.
- By participating in this contest, winners / participants agree to allow use of his or her name and / or photograph for advertising or similar promotions without demanding any compensation.

- The decision of ABDL shall be final in all respects and binding on all participants to the contest unconditionally.
- All disputes shall be subject to Indian law and the exclusive jurisdiction of the courts in Mumbai.
- The participants agree and accept that no claim, actions, proceedings, costs, damages, expenses, penalties, demands or liabilities, howsoever arising shall stand against ABDL, its affiliates / subsidiaries and their respective employees, officers and directors in any manner directly or indirectly arising from or attributable to this contest.
- By entering / participating in the contest all participants accept and agree to the terms and conditions stated herein.
- Each participant certifies that they have read and reviewed this Terms & Conditions and that they agree to comply with it If participant do not want to be bound by these Terms & Conditions, they are advised to stop Participating in the contest accordingly.
- Before entering the contest, ABDL advised participants to read our privacy policy [link to privacy policy] regarding our user data collection. It will help you better understand our practices.
- You must be at least 25 (Twenty-Five) years of age. By entering in this contest, you guarantee that you are at least 25 years of age and you may legally adhere to these Terms & Conditions. ABDL assumes no responsibility for liabilities related to age misrepresentation.
- You agree that all materials, products, and services provided are the property of ABDL, its affiliates, directors, officers, employees, agents, suppliers, or licensors including all copyrights, trade secrets, trademarks, patents, and other intellectual property. You also agree that you will not reproduce or redistribute ABDL's intellectual property in any way, including electronic, digital, or new trademark registrations. You grant ABDL a royalty-free and non-exclusive license to display, use, copy, transmit, and broadcast the content you upload and publish.
- By participating in this contest, you agree to the laws of INDIA, without regard to principles of conflict laws, will govern these terms and conditions, or any dispute of any sort that might come between ABDL and you, or its business partners and associates.
- Any dispute related in any manner shall be arbitrated by the court of Mumbai and participant consent to exclusive jurisdiction and venue of such courts.
- Participant agrees to indemnify ABDL and its affiliates and hold ABDL harmless against legal claims and demands that may arise from Participant's use or misuse of ABDL's services. ABDL reserves the right to select our own legal counsel.
- ABDL is not liable for any damages that may occur to Participant because of their misuse of ABDL's website.
- ABDL reserves the right to edit, modify, and change this Terms & Conditions at any time. These Terms & Conditions are an understanding between ABDL and the Participant, and this supersedes and replaces all prior arrangements in relation to this contest.
- The decision of ABDL shall be final in all respects and binding on all Participants to the contest unconditionally.
- By entering / participating in the contest all Participants accept and agree to all the terms and conditions stated herein.